



BA Manager Forum

1st November 2013

Value Streams

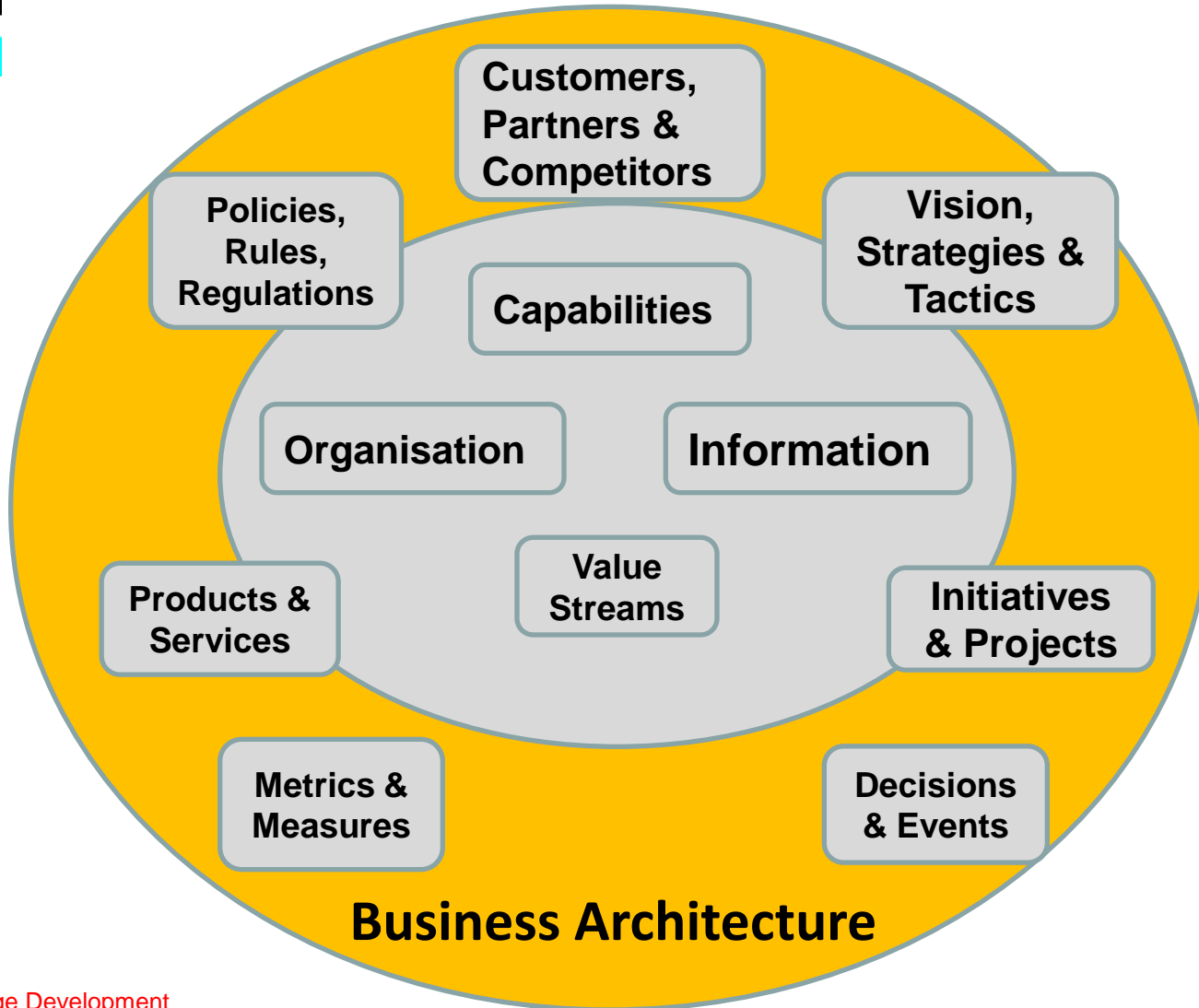
Paul Turner



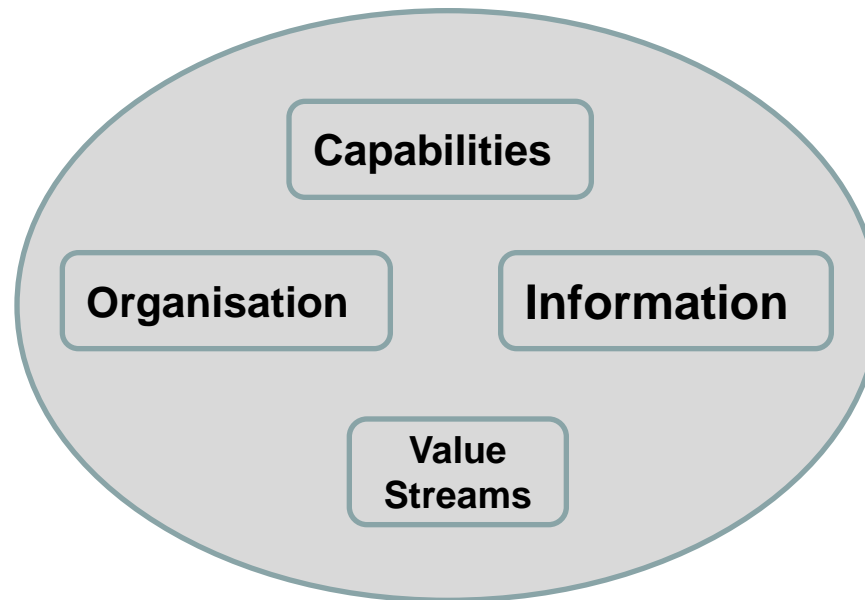
Business Architecture Framework



Courtesy of Business Architecture Guild

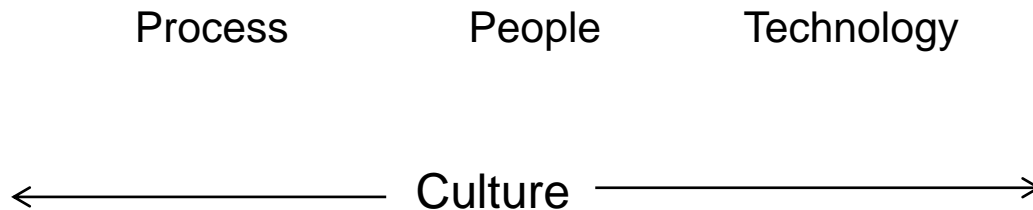
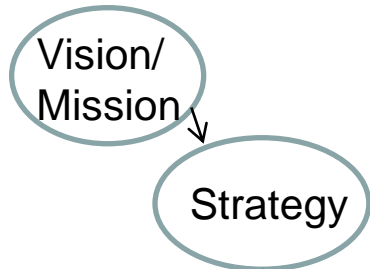


Business Architecture Framework

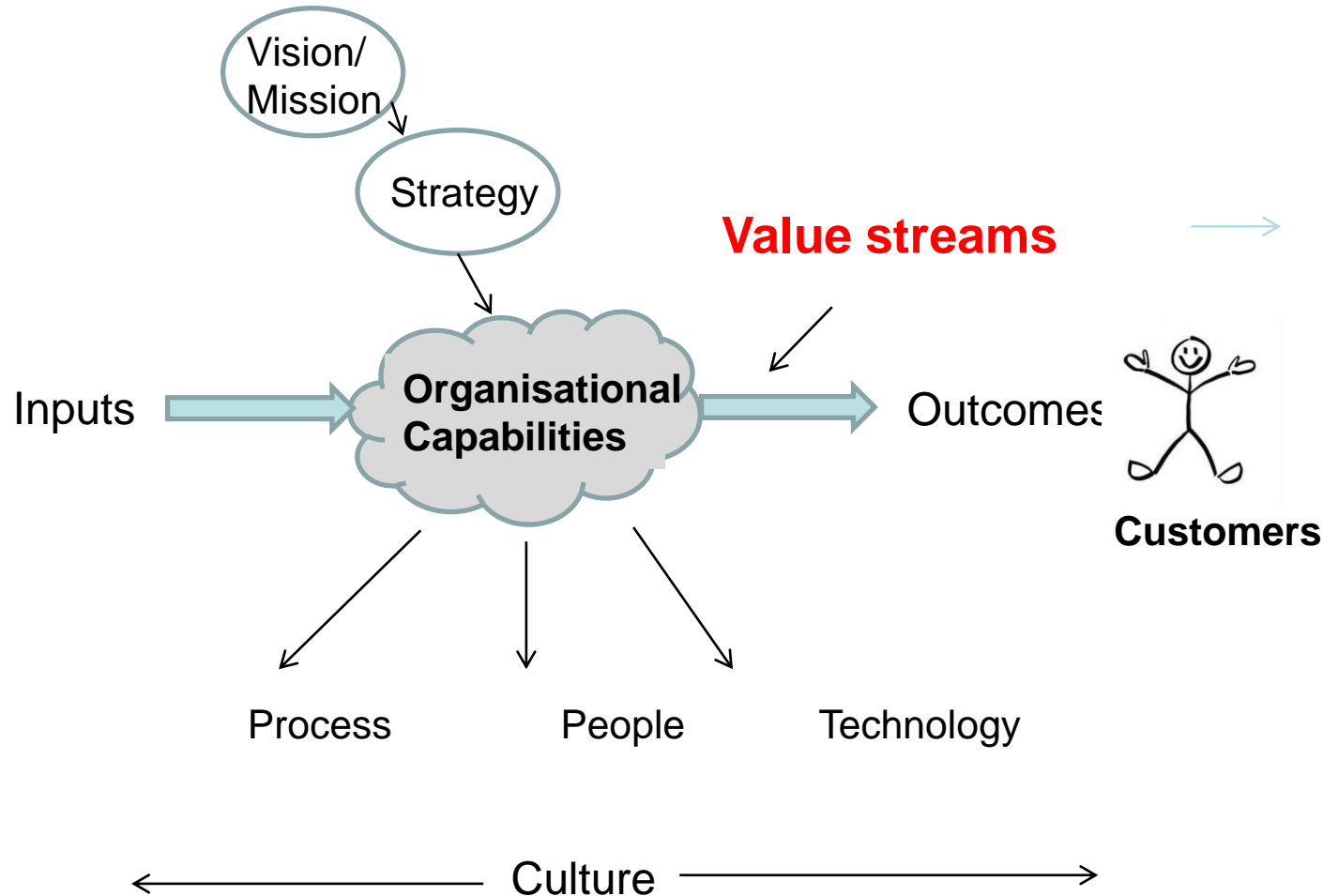


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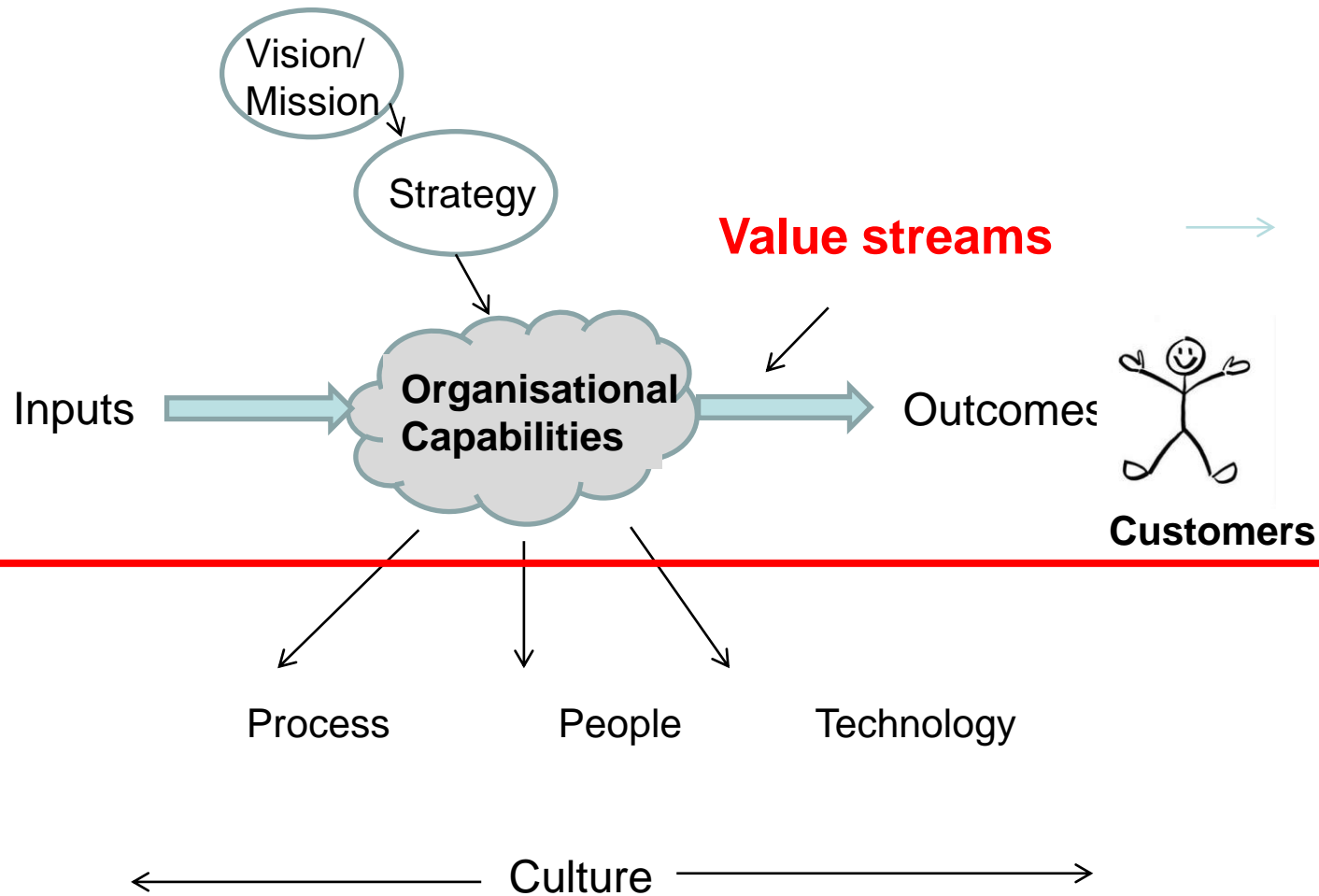
Business Architecture



Business Architecture



Business Architecture



Business Architecture



- Motivations
- Business models
- Capability models
- **Value maps**
- Competencies
- Information



Business Architecture



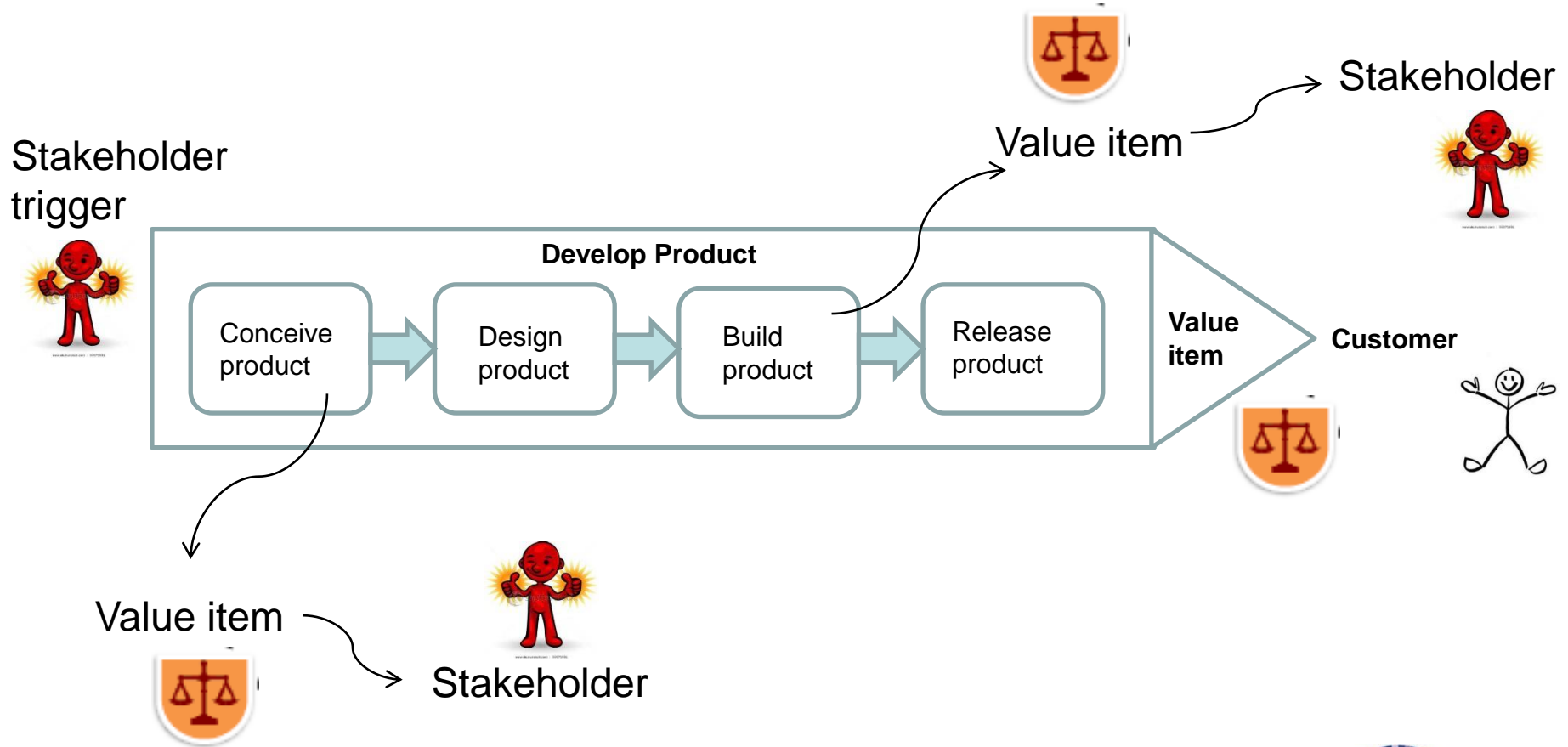
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- Competencies
- Information



Value chains
Value networks
Value streams



Example of a value stream



Value stream: Linear model of a value proposition through a sequence of the major stages which represent a series of interchanges with stakeholders as the Value stream moves from left to right.

Steps in creation of value streams

- Identify value for a specific **stakeholder**
- Explore this **value proposition**
- Work backwards to identify the **key stages** that lead to the delivery of this value
- Identify **interim stakeholders** and explore their values



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- Map the stages (or sub stages) of the value stream to business capabilities, information and organisational units
- Map the stages (or sub stages) of the value stream to processes, people and systems



Guidelines for validating value streams



- Each value stream must have a clearly identified triggering stakeholder
- Focus on customer or external facing value streams as a priority
- Do not confuse value streams with lower level processes
- Use value streams to test and refine business capabilities
- Use business capabilities to test and refine value streams



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