

To be or not to be (Agile)



Carlos Pullen-Ferreira

Virgin Atlantic

(Head of PM and BA Practices)



Dave Pearce

British Gas

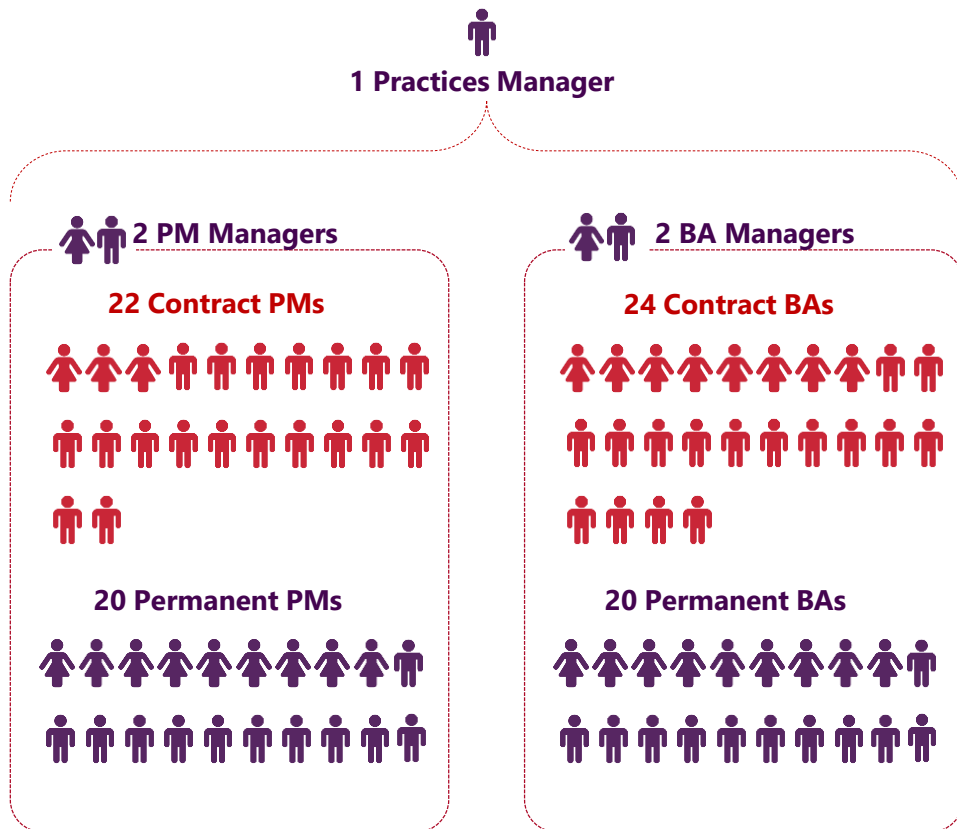
(Lead Business Analyst)



A Running Order for Today

No.	Item	Time	Owner(s)
1	Introduction and The Virgin Atlantic Experience	10 mins	Dave & Carlos
2	Group discussion to identify the factors that should be considered when deciding on the approach	20 mins + 5 mins present back	Group
3	Group discussion on the relative importance of factors identified	10 mins + 5 mins present back	Group
4	Group discussion – how can practice leads influence the approach decision process?	20 mins + 5 mins present back	Group
5	Summary and close	5 mins	Dave & Carlos

BA & PM Practices Team



Total People
in the Practice

91

5 Managers

44 Analysts*

42 Project Managers

* Analysts include Business Analysts, Data Analysts and Support Analysts

Analysts

A mixture of Snr Business Analysts and Business Analysts. 1 Data Analyst and 2 Support Analysts.

WATERFALL

Requirements

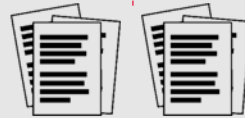
Design

Implementation

Verification



Documents



Documents



Unverified Code



Software

AGILE

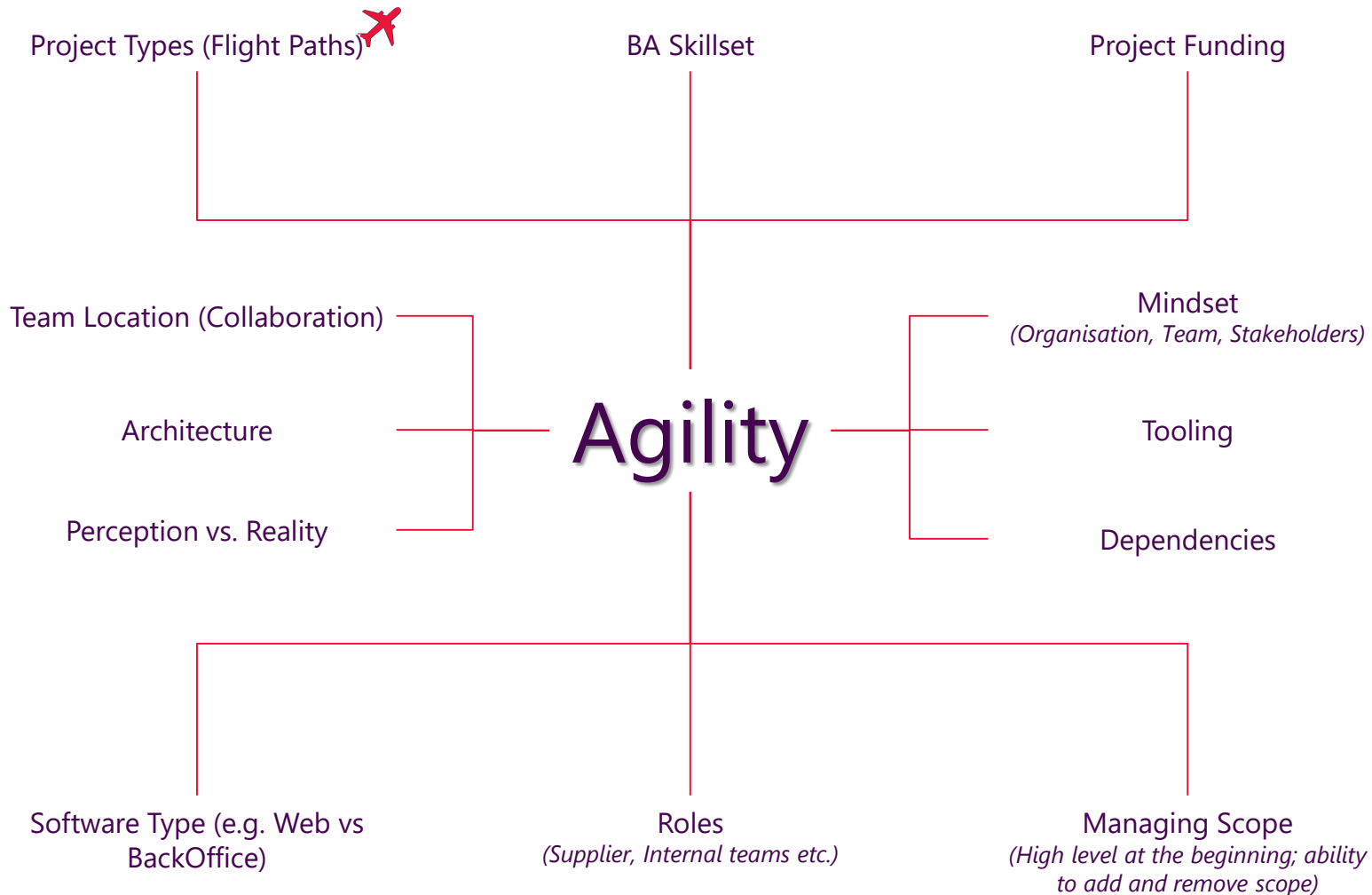
(Iterative Delivery)

Project
Initiation



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Factors for Approach Selection



Group discussion to identify the factors that should be considered when deciding on the approach

Group discussion on the relative importance of factors identified

Group discussion

**How can practice leads influence
the approach decision process?**



Summary and close